



Communication Studies

FACULTY OF ARTS AND SOCIAL SCIENCES



Who We Are

The Windsor approach to Communication Studies focuses on investigating how meaning is created, circulated and understood through communication practice, technology and media systems. The field of Communication Studies is therefore at the crossroads of social, cultural, political and economic inquiry where many other disciplines of the arts and human sciences meet.

***the degree
that works***

Why Windsor

The Right Choice

Quality programs. Exceptional faculty members. A friendly, supportive campus. These are just a few of the reasons why Windsor is the right choice for you. We provide "the degree that works," an innovative, student-focused approach that combines learner-centred teaching with practical experiences to prepare its students for the challenges of tomorrow.

Vibrant and Dynamic

Windsor (www.city.windsor.on.ca/home) is a friendly community of 200,000. We're known for our exciting arts and entertainment scene, hundreds of restaurants, and abundant shopping. Outdoor enthusiasts can enjoy our moderate climate, many major waterways and countless parks. And, our strategic, international border location means Michigan is just across the river with concerts, world-class museums and four major league sports teams.

The Windsor advantage

Students in Communication Studies work to understand how communication and media shape our values and perception of the world. We constantly encounter and use media in our everyday life, whether at work or at play, which affects our behaviour and attitudes. The new "information society" has only accelerated our immersion in media technologies. Students in Communication Studies learn to interpret and assess media technologies, methods, and artefacts from perspectives that allow a critical understanding of their uses and functions. Our students thus develop important intellectual capacities that enable them to pursue their professional and personal lives more effectively within today's increasingly mediated world.

In terms of media production and post-production, we have a complete range of digital video, 16mm film and sound production equipment and studios, including a fully-equipped television production studio and state-of-the-art post-production labs and facilities. Our teaching and studio facilities are complemented by project and internship opportunities in the Communication Studies documentary production unit, **Media For A Change**, and other campus media outlets, **CJAM Radio - 91.5 FM** and **The Lance** student newspaper.

Internship courses may also be taken through arranged placements at organizations such as: Ontario Public Interest Research Group, Canadian Centre for Policy Alternatives, Citizens' Environmental Alliance, the Scoop newspaper, CBC-Windsor, Hospice Windsor; the AIDS Committee of Windsor, and a wide variety of additional non-profit, environmental, community and media organizations.

Some students take advantage of our location near a top-ten media market, completing internships in the Detroit area at CBS-TV or WDET Public Radio.

Program Profile

We offer two Bachelor of Arts programs: the three-year General BA in Communication Studies and the four-year Honours BA in Communication Studies. We also offer Combined Honours programs.

Areas of study in Communication Studies at the University of Windsor include: media literacy; history of communication and its technologies; communication theory and cultural studies; intercultural communication; video, film, sound and multimedia production; the history and political economy of media; telecommunication and information law and policy; political communication and the sociology of the news media; cinema theory and history; visual aesthetics and new media message design.

The Communication Studies Department at the University of Windsor has, additionally, a particular focus throughout its programs on the implications of media and communication practises and processes for democracy and social justice.

Career Paths

Communication Studies is an extremely versatile degree, providing relevant preparation for a wide variety of workplaces and an excellent entry point for further specialized education and training.

The University of Windsor degree combines

practical and theoretical topics and modes of learning. Graduates go on to careers in:

- television, film and video production and post-production
- screenwriting
- radio, television and print journalism
- media festival administration
- marketing
- sports communication
- advertising and publicity
- strategy and policy research
- research and analysis for private-sector, community-sector, and governmental organizations
- public opinion research
- teaching, training, and instructional development
- client, employee and membership information and communications
- advocacy or community media
- publishing
- multicultural programming

Many Communication Studies graduates also go on to advanced study in professional fields such as Law and Education, or to postgraduate studies in preparation for college and university teaching in the Arts, Social Sciences, and Humanities.

Admission Requirements

Ontario Secondary School Graduates require six Grade 12 U or U/C courses, including Grade 12 U English 1.

Communication Studies Degrees

Available at the University of Windsor:

- Communication Studies, Honours Bachelor of Arts
- Communication studies, Bachelor of Arts
- Combined Honours Program
- Visual Arts and Communication Studies
- Drama and Communication Studies

FOR MORE INFORMATION CONTACT:

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